



Dear Community Partner,

I invite you to make a lasting impact on the well-being of thousands in our community by sponsoring **NAMIWalks Ventura County 2025**, our largest annual mental health awareness and fundraising event. The walk will take place on **Saturday, May 17** at **Royal High School Stadium** in Simi Valley, in partnership with the **Veteran's Mentor Project**.

NAMI Ventura County provides **free education, support, and advocacy** to individuals and families affected by mental illness. Our programs are a lifeline for many—and are made possible thanks to generous community support.

Right now, nonprofits like ours face unprecedented challenges. As funding sources shrink across the board, we rely more than ever on local partnerships to sustain and expand our essential services. Sponsoring NAMIWalks is more than a gesture of goodwill—it's a strategic investment in a stronger, healthier Ventura County.

As a NAMIWalks Ventura County sponsor, you:

- **Elevate Your Brand** as a local mental health champion
- **Gain visibility** through promotional materials, digital outreach, and event signage
- **Engage your employees** and community in a meaningful cause
- **Demonstrate corporate social responsibility** by supporting a deeply relevant and needed mission

NAMIWalks is not just a fundraiser—it's a **movement of hope, inclusion, and community empowerment**. Every dollar raised fuels free resources for families, youth, veterans, and underserved communities across Ventura County.

We invite you to partner with us at a sponsorship level that aligns with your values and goals. Together, we can reduce stigma, expand access to care, and show our neighbors they are not alone. Enclosed is our sponsorship package with levels and benefits. I'd love the opportunity to discuss how we can work together to make a difference.

Thank you for considering this opportunity. We hope to walk alongside you in 2025.

With appreciation,

**Roberta Griego**

Executive Director

NAMI Ventura County

805-889-7674 • [Roberta@namiventura.org](mailto:Roberta@namiventura.org)

[www.namiwalks.org/venturacounty](http://www.namiwalks.org/venturacounty)

**NAMI Ventura County ■ National Alliance on Mental Illness**

80 E. Hillcrest Dr., STE 105, P.O. Box 1613, Camarillo, CA 93011

Tel: 805.641.2426 ■ Fax: 805.275.2188 ■ Email: [info@namiventura.org](mailto:info@namiventura.org) ■ Website: [www.namiventura.org](http://www.namiventura.org)



**PRESENTING**

## SPONSORSHIP PACKAGES

GET STARTED TODAY!

EMAIL [ROBERTA@NAMIVENTURA.ORG](mailto:ROBERTA@NAMIVENTURA.ORG)

**\$15,000**

- Exclusive event naming rights: "NAMIWalks Ventura County presented by [Your Company]"
- Top logo placement on all digital and print materials
- Featured sponsor mention in press release and media outreach
- Opportunity to share a message in pre-event email blast
- Custom thank-you video shoutout on social media
- Highlighted in post-event impact report
- Social media spotlight: 3 dedicated posts
- Logo on walk signage
- Thank-you plaque delivered post-event

**PLATINUM**

**\$10,000**

- Prominent logo placement on event website, digital flyers
- Mention in press materials
- Shoutout in pre-event and post-event emails
- Social media spotlight: 2 dedicated posts
- Sponsor featured in section of the post-event impact report
- Certificate of appreciation

**GOLD**

**\$7,500**

- Logo on event website and digital event materials
- Group mention in pre and post event emails
- Social media spotlight: 1 dedicated post
- Named in group sponsor thank-you post

### Sponsor NAMIWalks

#### Be a Champion for Mental Health in Ventura County

By sponsoring NAMIWalks Ventura County, you empower free mental health education, support, and advocacy for thousands across our community. Your contribution builds compassionate community, expands essential services, and creates access to resources for all those impacted by mental illness. NAMIWalks is more than a fundraiser — it's a movement of hope. Align your brand with a cause that saves lives, reduces stigma, and strengthens local families.

**SILVER**

**\$5,000**

- Logo on event website and digital signage
- Group social media shoutout before and after the event
- Group thank-you email

**BRONZE**

**\$2,500**

- Name listed on event website
- Inclusion in group social media thank-you post
- Mention in event wrap-up email to supporters

**Make Your Impact Matter!**  
Sponsor NAMIWalks and lead the way to a healthier Ventura County.

**COMMUNITY**

**\$1,000**

- Name listed on website
- Inclusion in group social media thank-you post

[WWW.NAMIWALKS.ORG/VENTURA\\_COUNTY](http://WWW.NAMIWALKS.ORG/VENTURA_COUNTY)

# SPONSORSHIP COMMITMENT FORM

- ☐ Yes! We are proud to support the 2025 NAMIWalks Ventura County event. We authorize NAMI to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

☐ Presenting Sponsor [\$15,000]

☐ Silver Sponsor [\$5,000]

☐ Platinum Sponsor [\$10,000]

☐ Bronze Sponsor [\$2,500]

☐ Gold Sponsor [\$7,500]

☐ Community Sponsor [\$1,000]

☐ Other Amount: \$\_\_\_\_\_ (Every dollar makes a difference!)

**Business/Organization Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

☐ Check enclosed (payable to **NAMI  
Ventura County**)

☐ Please send an invoice

☐ I'd like to pay by credit card (we will  
contact you to process securely)

.....  
☐ Yes, we would like to host a corporate team for NAMIWalks

Team Captain Name: \_\_\_\_\_

Team Captain Email: \_\_\_\_\_  
.....

MAIL SPONSORSHIP CHECKS TO:  
NAMI Ventura County PO Box 1613,  
Camarillo, CA 93011

EMAIL SPONSORSHIP LOGO TO:  
Kimberly Quinn,  
kimberly@namiventura.org

.....  
NAMI Ventura County  
805-641-2426  
info@namiventura.org  
Tax ID #77-0037450



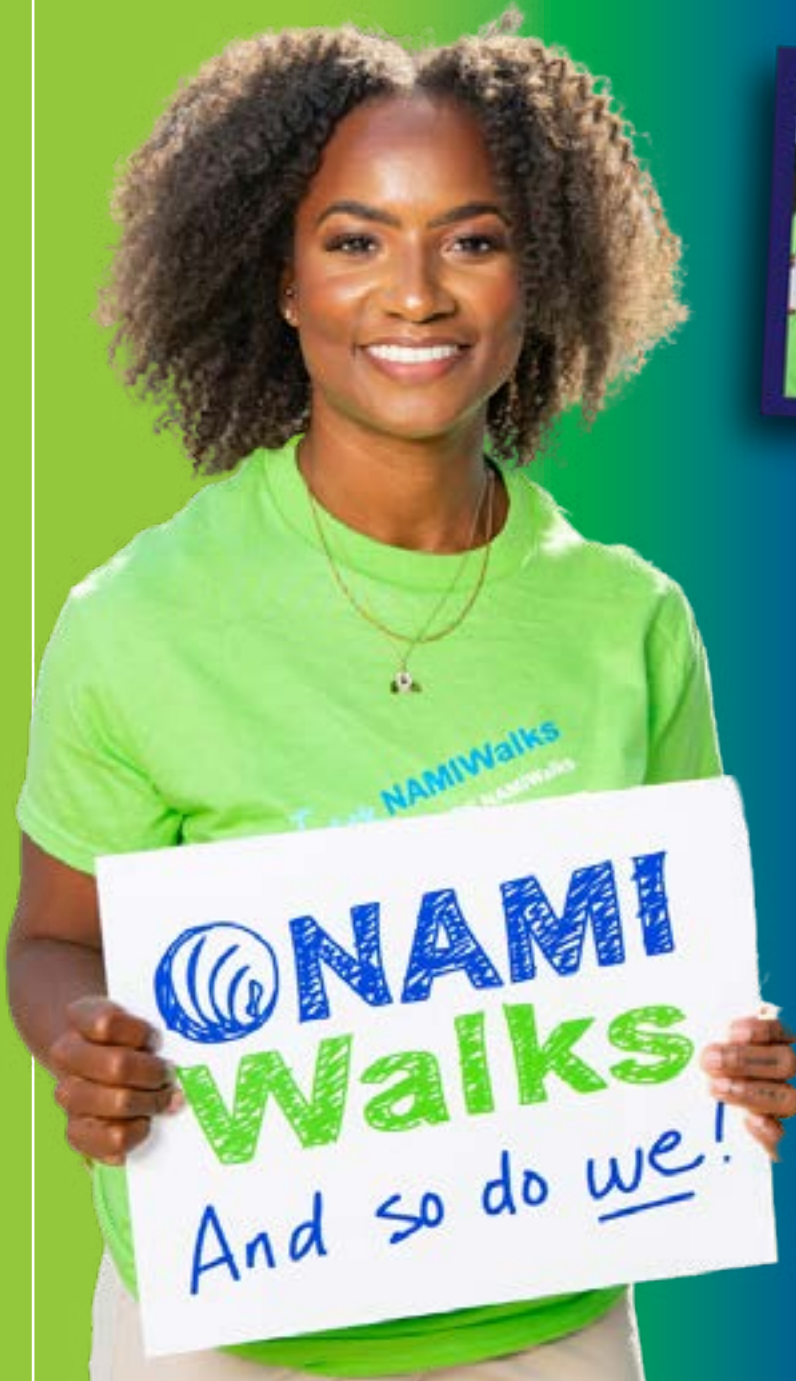
To learn more about  
NAMIWalks, visit  
namiwalks.org/venturacounty

**Terms and Conditions for all Sponsorship Levels** Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. NAMI has the right to immediately cancel this sponsorship agreement in the event that Sponsor has: a) Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor; b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party; c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor; d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of NAMI.

LEARN MORE AT [NAMIWALKS.ORG/VENTURACOUNTY](http://NAMIWALKS.ORG/VENTURACOUNTY)



**Step Into Hope &  
Join Us at NAMIWalks 2025!**



*Join the joy!*

**May 17, 2025**

Royal High School Stadium  
1402 Royal Ave, Simi Valley

10:00 AM - 3 PM

Registration: 9:30 AM

**HOSTED IN PARTNERSHIP WITH THE VETERAN MENTOR PROJECT**



**\$100k**

**INNOVATION GRANT**

Won through NAMI National to build the Workplace Wellness Workshops debuting in 2025

**133%** **INCREASE**  
in usage of NAMI  
VC programs since  
before the Covid-19  
Pandemic began

**2023**  
**IMPACT**

**192**  
**VOLUNTEERS DONATED**  
**3,607**  
**HOURS**

**200**

**LAW  
ENFORCEMENT  
OFFICERS**

Participated in training  
through NAMI's In Our  
Own Voice program

**9,089**

LIVES TOUCHED IN 2023 BY  
NAMI VC PROGRAMS

**298**

**CALLS ANSWERED**

On NAMI VC's  
Community Resource  
Line staffed daily by  
volunteers

**5,000+**

INDIVIDUALS REACHED AT

**32**

RESOURCE FAIRS



**new  
LOCATION**

Located at 80 E. Hillcrest Dr., Suite 105 at the  
Community Conscience Center in Thousand  
Oaks

**58**

Individuals Served

**EDUCATION PROGRAMS**

- Family to Family • Peer to Peer •
- Community Cares •

**972**

Individuals Served

**SUPPORT PROGRAMS**

- Family Support Group • Grupo de Apoyo •
- NAMI Connections • Community Resource Line •

**8,059**

Individuals Served

**ADVOCACY PROGRAMS**

- Ending the Silence • In Our Own Voice •
- General Meetings • Community Presentations •
- Resource Events • NAMI Walks •
- Heart to Home Holidays •

**NAMITalking**

**3** **MEMBER  
NEWSLETTERS**

**24** **EMAIL  
NEWS**

**109** **SOCIAL  
POSTS**

NAMI Ventura County provides advocacy, support, education and resources for  
individuals and families affected by mental illness, inclusive of all, without discrimination and stigma.

**NAMI Ventura County • PO Box 1613 • Camarillo, CA 93011-1613 • 805.641.2426 • [www.namiventura.org](http://www.namiventura.org)**